

CAMEL VALLEY

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PRESS RELEASE:

CAMEL VALLEY VINYARD LAUNCHES NEW WEBSITE FOR WINERY TOURS AND ACCOMMODATION

Visitors can book their cottage holiday or winery tour at Camel Valley at the click of a mouse direct through www.camelvalley.com. Camel Valley has been offering winery tours and accommodation in sunny Cornwall for over 20 years, and always relied on a cottage booking agent.

However, Bob and Annie Lindo, Camel Valley's founders, noticed that increasingly tour visitors were trying to book accommodation direct for the next holiday season following their tour. Bob's Wednesday evening 'Grand Tour and Tastings' have been described as 'Britain's best' by Wine magazine

Said Bob: "The great thing was that the accommodation and the vineyard have become integrated about one big 'wine' theme and everybody is speaking the same language. In the past, many cottage bookings were made regardless of the fact that we were a vineyard, but now the cottages are being booked almost entirely because we're a Vineyard". Bob added: "Of course we put some wine in the fridge and the Grand Tours are all-inclusive for all cottage bookings".

The whole family doesn't have to be mad on wine to stay at Camel Valley. The Lindos offer a private stretch of Salmon and Trout fishing on the River Camel and guests can cycle the Camel Trail, which runs right through the vineyard, to Padstow for lunch in one of Rick Stein's famous restaurants. The Eden project is just 8 miles away and the glorious Cornish coastline just 10 miles.

Camel Valley holds 4 of the UK Trophies including the coveted Vintners Trophy for the UK's best sparkling wine for the second successive year. Camel Valley was awarded the Gold Medal for the 2008 Cornwall Tourist Board Small Visitor Attraction of the Year and Bob has previously been awarded a Gold Medal for 'Outstanding Services to Tourism'.

ENDS

Please contact Bob Lindo 0120877959 for further information.